

# Songwriting

## at Marino College

Learn the craft and business of songwriting  
and how to co-write songs with others

---

Are you a budding songwriter looking to improve your skills? Are you a seasoned writer hoping to hone your craft? This course is for songwriters of all levels: It will give novice writers a solid grounding in the art of songwriting & co-writing, and will help those with previous writing experience bring their skills to an advanced level.

This 8-week course will cover the following topics and more:

- Storytelling through lyrics
- Melody, hooks and earworms
- Group songwriting (co-writing)
- Generating song ideas
- The songwriting industry
- Home recording basics
- Workshopping songs
- Theory & structure

## About the tutor

Rob Shiels is a published songwriter and producer working in a wide range of music genres. He is one half of Twin Monarch, a writing/production duo based in Dublin. Rob has written with artists in the UK, Canada and Nashville, as well as with the cream of Irish pop talent. He was featured in a Sunday Times article on songwriting along with Don Mescall (Backstreet Boys) and Ruth-Anne Cunningham (One Direction).